



# Roberto Meireles

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**INTERACTIVE, GRAPHIC AND PRINT DESIGNER**

## Summary

With over six years of experience, strengths include concept development, project management, corporate identity, problem solving, excellent hierarchy skills, rich media, graphic image manipulation and great visual communication. Bilingual (fluent English and Spanish) professional that works very well in a fast paced team environment, has the ability to take on multiple projects at one time, and is always ready to take on a big challenge. Has a passion for design and proudly exceeds expectations.

## Experience

### **Microsoft - YupiMSN Latin America** 11.06.1999 thru 09.26.2003 Miami, Florida **Senior Graphic Designer • Studio Director**

Successfully led the re-design and re-branding of Yupi Internet into YupiMSN.

- Created standard and rich media ads for clients, such as but not limited to Lexus, Toyota, GMC, Verizon, Honda, and Microsoft with very positive results and client satisfaction.
- Four years of experience in creating advertisement for the online market.
- Acquired a very good understanding of the MSN branding guidelines and strategy.
- Managed two junior designers as well as training & interviewing interns from various schools.
- Effectively handled, managed and executed all internal & external requests meeting all deadlines.

### **Signature Consultants** 08.01.1999 thru 11.05.1999 Miami, Florida **Graphic Designer**

Graphic design consultant for various companies.

- Successfully worked for Yupi Internet, after which I was hired as a full time employee by Yupi Internet.

### **Commercebank NA • Mercantil Services Corporation** 09.20.1993 thru 08.01.1999 Miami, Florida **Customer Service Representative • Help Desk • Web Design**

Track and log customer help requests and troubleshoot with the customer over the phone or visit the customer and perform troubleshooting on the spot.

- Was given the opportunity to design a mock up web site for Commercebank NA online banking.
- Successfully created the website and was used as a testing ground to launch the very first online banking website for Commercebank NA.

## Education

**Miami Dade Community College** A.S. Graphic Design Communication 1999

## Professional Development

2002 HOW Design Conference • AIGA Member • Artopia Mentor Program

## Skills

**Adobe:** Photoshop • Illustrator • GoLive • AfterEffects • Premiere • ImageReady

**Macromedia:** Flash [actionsript] • Dreamweaver • Fireworks

**Office:** Word • Project • Front Page • Outlook • Powerpoint • Exchange • Sharepoint

**Other:** HTML • Problem Solving • SoundForge • Concept Drawing • Painting • PC & MAC compatible

## Languages

Fluent English & Spanish (written and oral)

**Portfolio online available at:** [www.sphereboy.com/meireles/digitalmedia](http://www.sphereboy.com/meireles/digitalmedia)

**References available upon request:** [robert@sphereboy.com](mailto:robert@sphereboy.com)