

ROBERT MEIRELES

INTERACTIVE, GRAPHIC, WEB & PRINT DESIGNER

SUMMARY

With over seven years of experience, strengths include concept development, project management, corporate identity, problem solving, excellent web development skills, rich media, graphic image manipulation and great visual communication. Bilingual (fluent English and Spanish) professional that works very well in a fast paced team environment, has the ability to take on multiple projects at one time, able to manage people efficiently, and is always ready to take on a big challenge. Has a passion for design and proudly exceeds expectations.

EXPERIENCE

Meireles, Inc. (*Meireles Design Studios, Inc.*)

01-01-2004 thru 01-2007

Director · Web · Print · Marketing studio

Successfully handled multiple clients working from a broad range of design areas.

Projects included but were not limited to web design, development, advertisement, print, corporate identity, and much more.

100% Satisfaction from all clients with references available upon request.

Microsoft · YupiMSN

11.06.1999 thru 09.26.2003 Miami, Florida

Senior Graphic Designer · Studio Director

Successfully led the re-design and re-branding of Yupi® Internet into YupiMSN®.

Created standard and rich media ads for clients, such as but not limited to Lexus®, Toyota®, GMC®, Verizon®, Honda®, and Microsoft® with very positive results.

Four years of experience in creating advertisement for the online market.

Acquired a very good understanding of the MSN® branding guidelines and strategy.

Managed two junior designers as well as training interns from various schools.

Effectively handled all internal and external requests meeting all deadlines.

SKILLS

Design: CS2 Creative Suite

Development: Flash · Dreamweaver · xHTML · CSS 2.0 · WEB 2.0

Management: Microsoft Office · Exchange · Sharepoint · Basecamp

Other: Problem Solving · Concept Drawing · PC & MAC

EDUCATION

BFA Graphic Design · Art History
New World School of the Arts

LANGUAGES

Fluent English & Spanish (written and oral)

PROFESSIONAL DEVELOPMENT

Co-President AIGA Miami

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